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# ACCOUNTING: A SMART APPROACH (PAPERBACK)



Oxford University Press, United Kingdom, 2014. Paperback. Book Condition: New. 2nd Revised edition. 242 x 188 mm. Language: English . Brand New Book. Engaging and lively, clear and practical, Accounting: a Smart Approach 2e brings accounting to life for both lecturers and students. Developed specifically with non-specialist students in mind, it addresses key questions that students might have: Why is accounting relevant to business? How does accounting help managers to understand and develop their businesses? How will studying accounting help...

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- Authored by Mary Carey, Cathy Knowles, Jane Towers-Clark
- Released at 2014



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