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DUCK AND (RE)COVER: THE EMBATTLED BUSINESS OWNER'S GUIDE TO SURVIVAL AND GROWTH



John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Duck and (Re)Cover: The Embattled Business Owner's Guide to Survival and Growth, Steven S. Little, Business growth expert Steven S. Little gives you the real-world strategies you need to navigate your business through economic uncertainty If you're a business owner or leader, you're no doubt feeling inundated on all sides by the gathering forces of this financial downturn-shrinking revenues, tightening resources, anxious workers, plunging profits. When economic storms hit,...

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- Authored by Steven S. Little
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