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Organization for Economic Co-operation and Development (OECD), France, 2010. Paperback. Book Condition: New. 266 x 188 mm. Language: English Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Welcome to the entrepreneurial economy: small firms are playing an ever-increasing role in innovation, driven by changes in technologies and markets. Whilst some spin-offs and high growth firms are having remarkable success, however, the broad bulk of small firms are not capitalising on their advantages. This book explores how government policy can boost innovation...

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